



To,

THE IEMA – International Electric Marine Association

5-3-2024

Kind Attn- Adria Jover - President

Greetings of the Day.

We, The India Boat Association have AN Eco dimension - The India Eco Boat Association (IEBA)

It is our privilege to begin association **with IEMA** and we extend our dedicated support to its cause and membership.

Kindly find attached signed manifesto for the same.

On a parallel note we also extend our support to **POLYBOAT-GLOBAL** and would propagate the same in INDIA with appropriate **safety measures in place.**

We look forward to Eco cruising with you

Regards

ATUL BAJAJ

Founder Secretary – India Boat Association / India Eco Boat Association

WWW.INDBOATINGASSOC.COM

MOB- 00919828040177



Navigating Change, Powering the Future

January 30, 2024

IEMA, the International Electric Marine Association, has been formed with the mission of championing sustainable and innovative practices in the boating and shipping industry around the world. Committed to advancing electric mobility, we strive to propel the sector towards a cleaner, greener, and more efficient future.

By fostering collaboration and knowledge exchange between private businesses, government agencies, and other industry associations, we aim to create a global network that will accelerate the adoption of electric propulsion, energy storage, and sustainable technologies in all aspects of maritime and inland waters transportation.

Our united front seeks to influence international policies, standards, and regulations, paving the way for a harmonized and environmentally conscious industry.

We are inviting the below National Associations to be members of IEMA and to agree on the following Core Principles and Areas of Collaboration:

Knowledge Exchange: IEMA will facilitate regular forums, webinars, and conferences to encourage the exchange of insights, best practices, and technological advancements among member associations.

Atul Bajaj
5/3/24

Educational Outreach: IEMA will implement and make available educational programs and awareness campaigns to promote the benefits of electric marine solutions among industry stakeholders, policymakers, and the public.

Research and Development: IEMA will pool resources for collaborative research projects to drive innovation in electric marine technologies, address challenges and identify opportunities for improvement.

Industry Representation: IEMA will provide a unified voice for the electrified marine community to engage with regulatory bodies, maritime organizations, and other relevant stakeholders.

Infrastructure Development: IEMA will collaborate on projects related to the development of electric charging infrastructure, energy storage facilities, and other necessary infrastructure for the electrification of ports and marinas.

Cultural and Environmental Considerations: IEMA will highlight each country's commitment to environmental protection and sustainable practices and showcase the cultural richness of its electric and sustainable boating industries and initiatives.

This mission will be pursued utilizing available resources.

National Electric Boat Associations

Association Name: The Electric Boat Association

Representative's Name: Tim Knox

Association Name: The Electric Boat Association of America

Representative's Name: Tom Hesselink

Association Name: Swiss Association for Zero Emission Boats

Representative's Name: Sue Putallaz

*And By
5/3/24*

Association Name: Electric Boat Association of Greece
Representative's Name: Andreas Apostolopoulos

Association Name: Electric Boat Association of Canada
Representative's Name: Jeff Butler

Association Name: L'Association Française pour le Bateau Electrique
Representative's Name: Hervé Frouin or Yannick Wiliveau

And Bjg
5/3/24

Draft

International Electric Marine Association (IEMA) Sparks Global Collaboration with Landmark Manifesto Signing

News Release

XX March 2024 - In a historic move towards a cleaner, greener future for electric marine transportation, the International Electric Marine Association (IEMA) proudly announces the unanimous signing of a groundbreaking Manifesto by nine leading national electric marine associations from around the world.

Signalling a collective commitment to accelerate the adoption of electric propulsion, energy storage, and sustainable technologies in all aspects of maritime and inland waters transportation, IEMA's Manifesto has been endorsed by representatives from:

The Electric Boat Association of America, The Electric Boat Association of Canada, L'Association Française pour le Bateau Electrique (AFBE), The Electric Boat Association of Greece, India, Italy, The Spanish Electric Boat Association (ANBE), The Swiss Association for Zero Emission Boats, and The Electric Boat Association of the UK.

At the heart of the Manifesto lies a commitment to collaboration, with key principles focused on fostering knowledge exchange, promoting educational outreach, driving research and development, enhancing industry representation, and addressing cultural and environmental considerations. By aligning efforts and resources, the signatories have set out their intention to accelerate the adoption of electric propulsion and sustainable technologies, influencing international policies and standards along the way.

Adria Jover, President of IEMA, hailed the Manifesto as a key moment for the global electric marine industry, "The collective commitment of these national associations signifies that by joining forces, we are poised to accelerate the adoption of electric propulsion and sustainable technologies, fulfilling IEMA's core aims of collaboration and environmental responsibility. IEMA is working to make an impact as quickly as possible, and I welcome this positive action of the national associations to advance electric mobility and promote environmental stewardship."

Jeff Butler, President of the Electric Boat Association in Canada, and renowned electric boating journalist, echoed the sentiment, emphasizing the significance of global cooperation in advancing electric marine solutions. "Together we can set a precedent for global cooperation in advancing electric marine solutions. The Manifesto sets out an agreement to pool resources for collaborative research projects to accelerate innovation in electric marine technologies, address challenges and identify opportunities for improvement. We can drive innovation, influence policies, and create a more environmentally conscious marine industry."

Sue Putallaz, Managing Director of IEMA member Mobyfly and representative for the Swiss Association for Zero Emission Boats, added; "By fostering collaboration and driving innovation, IEMA and its Manifesto partners are paving the way for a cleaner, greener, and more efficient maritime transportation sector. As representatives of the electric and sustainable boating industries, we aim to showcase our commitment to environmental protection and promote better practices globally."

Since its inception in September 2023, IEMA has rapidly gained momentum and support within the electric marine community. The signing of IEMA's Manifesto by these national associations underscores a collective commitment and desire to expedite the transition towards a cleaner, greener future for electric marine transportation.

Ahmed Bayat
5/3/24

If your industry association or business operates within the electric marine sector, seize the opportunity to drive change by joining IEMA. Be a part of the IEMA's platform for future advancements and become a member today at www.iema.org/become-a-member.

-ENDS-

Notes to Editors

To download high resolution images:

About IEMA

The International Electric Marine Association (IEMA) is the platform and interface for the global electric marine industry, created to successfully propel the sector forward with the common goal of lasting decarbonization of the world's waters.

A not-for-profit organization, IEMA facilitates an ecosystem of collaboration and unites industry and stakeholder members, actively engaging in initiatives to establish a sustainable and thriving global electric marine sector. Together with the engaged membership, IEMA's mission includes advocating for impactful national and international policies to drive carbon neutrality by 2030 across recreational, service, public transportation, and maritime freight sectors, progressing towards a net-zero emissions target by 2050.

Recognizing the hurdles that impede the adoption of marine electrification, IEMA prioritizes providing technical guidance, developing standards, and establishing protocols to instill confidence in the safety and viability of electric marine solutions. This approach aims to accelerate the transition towards a cleaner, more sustainable future.

For media inquiries or additional information, please contact:

Sabine Raabe | Enlightened PR
sabine@enlightenedpr.com

Suzie Holland | Enlightened PR
suzie@enlightenedpr.com

- To learn more about IEMA and its initiatives, visit our website at www.iema.org.
- Follow IEMA on LinkedIn for the latest updates and insights on the electric marine industry. <https://www.linkedin.com/company/iema-electricmarineassociation/>

Atul B. J. J.
5/3/24